



Fletcher No-Wire Hanging Kit

A Business Value Proposition designed for OEM & Online Fulfillment Operations

Increase Top Line Revenue

Achieve High Gross Margin Dollars

Upsell Opportunity to Capture Consumer

Increase Value of Your Company's End Product



EASY REVENUE GENERATOR

It is simple! Incorporate a “consumer valued” patented hanging kit into your product offering. This business opportunity is proven to generate additional sales revenue and profitability.

Key Value Business Points-

- Position the No-Wire Hanging Kit as a value up-sell opportunity over traditional hanging method of D-Rings, wire and saw tool hangers
- Low-cost entry level to add our hanging product – Simplify purchasing of multiple hanging hardware components and order just a single SKU
- No direct labor increase incorporating this new hanging product into your current production operations –
Simply “drop in” just prior to final packaging for shipment
- Proven market accepted consumer price level of **\$6.99 to \$7.99** per frame
- Minimal floor space required for storing product inventory - Standard pallet contains 14,400 pieces



Complete Package - Single Frame



Bulk Package - Brackets attached at factory
Customer take home hardware kit attached to frame

Easy to Install for Safe, Level and Secure Hanging



Attach Brackets



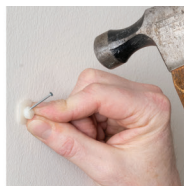
Insert Markers



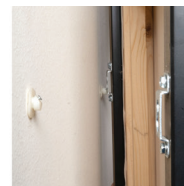
Attach Level & Bumper



Press to Mark Wall



Nail Marker into Wall



Hang Artwork



Installation Complete

Your customer will have a better experience using Fletcher's No-Wire Hanging Kit over traditional methods...remember, the last thing the customer does is hang the picture.

Interested...

Contact us for a discussion on how Fletcher's Hanging Kit can benefit your company's bottom line