

Fletcher No-Wire Hanging Kit

A Business Value Proposition designed for OEM & Online Fulfillment Operations

**Increase
Top Line
Revenue**

**Achieve
High Gross
Margin Dollars**

**Upsell Opportunity
to Capture
Consumer**

**Increase Value of
Your Company's
End Product**



It is simple! Incorporate a “consumer valued” patented hanging kit into your product offering. This business opportunity is proven to generate additional sales revenue and profitability.

Key Value Business Points-

- Position the No-Wire Hanging Kit as a value up-sell opportunity over traditional hanging method of D-Rings, wire and saw tool hangers
- Low-cost entry level to add our hanging product – Simplify purchasing of multiple hanging hardware components and order just a single SKU
- No direct labor increase incorporating this new hanging product into your current production operations –
Simply “drop in” just prior to final packaging for shipment
- Proven market accepted consumer price level of **\$6.99 to \$7.99** per frame
- Minimal floor space required for storing product inventory - Standard pallet contains 14,400 pieces



Complete Package - Single Frame



Bulk Package - Brackets attached at factory
Customer take home hardware kit attached to frame

Easy to Install for Safe, Level and Secure Hanging



Attach Brackets



Insert Markers



Attach Level & Bumper



Press to Mark Wall



Nail Marker into Wall



Hang Artwork



Installation Complete

Your customer will have a better experience using Fletcher's No-Wire Hanging Kit over traditional methods...remember, the last thing the customer does is hang the picture.

Interested...

Contact us for a discussion on how Fletcher's Hanging Kit can benefit your company's bottom line